



Ms Debby Cheng

Project Manager I / Social, PolyU JCDISI

Debby is a seasoned non-profit projects manager. As a journalist in her early career, Debby has been trained to be intellectually-sensitive to social justice issues. She then changed her path to work in non-profit sector. Before joining Jockey Club Design Institute for Social Innovation, Debby was an active social advocate for labour rights, food justice, mitigation and resilience of climate changes.

Debby is now leading Social Design projects to tackle Population Ageing issues. She received her Bachelor Degree in Anthropology and Master Degree in Global Political Economy from The Chinese University of Hong Kong.

Topic: Co-creating with Stakeholders in Pursuing Age-friendly Community: Case Studies

The 1.5 million Hong Kong citizens aged 65-year-old or above come from a wide spectrum of socio-economic backgrounds, and thus there is a wide diversity of needs. To pursue an age-friendly community, we put the elderlies at the centre of designing our social innovation projects, and co-create with different stakeholders to fulfill the needs of older people. In this sharing, we illustrate our thinking and care for the community in the design process in three cases: a Recycling Trolley and Socially-Inclusive Waste Management Hub for grassroots elderly workers, as well as an Interactive Voice Response Robot designed for use in an elderly centre.



鄭依依女士

香港理工大學賽馬會社會創新設計院 社會項目經理 I / 社會項目小組主管

鄭依依，香港理工大學賽馬會社會創新設計院社會項目小組主管，負責帶領社會設計項目，以應對人口老化的挑戰。

鄭依依有多年非牟利項目管理經驗，加入賽馬會社會創新設計院之前，曾積極倡導勞工權益及糧食公義等議題，並引領緩減及調適氣候變化的社會創新項目。

鄭依依本科畢業於香港中文大學人類學系，後取得全球政治經濟學碩士學位。任職公民社會組織之前，鄭依依為報章社會專題記者。

主題：案例分享：與社區持份者共創年齡友善社會

同樣是年長人士，近150萬 65歲或以上的香港長者有著不同的社會及經濟背景，他們的需要也複雜多樣。要構建年齡友善的社會，我們以年長者為中心，與社區的持份者合力設計不同的方案，滿足長者的需要。是次演講，將以 JCDISI為基層年長工友設計的回收手推者與社區共融廢物處理中心；以及在長者中心服務精靈活潑銀髮族的語音互動機械人為案例，闡述我們的關懷與思考。