



Ms Yue ZHOU

Urban Governance Researcher, UrbanXYZ Technology Co., Ltd.

Ms Zhou graduated from the University of Sheffield in the UK and is now working as an urban governance researcher in UrbanXYZ Technology Co., Ltd. Specialising in topics such as neighbourhood governance and smart community, she is passionate about topics such as barrier-free environment building and ageing-friendly community development, and has led and participated in the barrier-free environment evaluation project of Xijiekou Neighbourhood in Xicheng District, Beijing.

Topic: Perceiving the behaviour of the elderly for inclusive development

This presentation will introduce a variety of perception methods to show the process and results of research and analysis of the ageing population's behaviour, habits and interactions with the community in which they live. The new perception methods bring in multiple sources of data such as movement traces, life logs and resident complaint cases, which also assist us to have a multi-dimensional perception of the needs of the ageing population. At the same time, this sharing will also introduce how to use more scientific and technological tools to assess and adapt age-friendly environments, as well as how to enhance the inclusion and integration of the ageing population from a data perspective



周悅女士

北京城市象限科技有限公司城市治理研究員

畢業于英國謝菲爾德大學，現就職於北京城市象限科技有限公司城市治理部，擔任研究員；專注研究街區治理、智慧街區等主題，對面向弱勢群體的如無障礙環境建設、老齡友好等內容充滿熱情，曾領導參與了北京市西城區新街口街道的無障礙環境排查工作。

題目：老齡人群的感知與包容

本次分享將通過介紹多種感知方法，展現對老齡人群的行為、生活習性以及與居住社區的互動等維度的研究分析過程及成果，新的感知手段帶來的多來源資料如行動軌跡、生活日誌、居民投訴案件等，也輔助我們對老齡群體的需求有了更立體的認知。與此同時，本次分享也將介紹如何運用更科學的技術手段，對適老環境進行評估和改造，以及如何從資料的角度，加強對老齡人群的包容和融合。