

Dr Norah WANG

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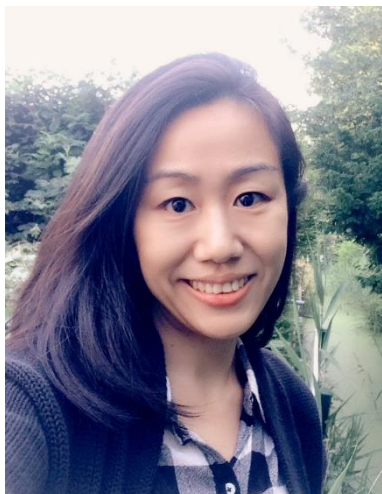
CEO & Founder, IMPACT ANALYTICS

Dr. Norah Wang's research focuses on social innovation and governance, particularly institutional developments that enable collaborative governance, commons and rural and urban regeneration and social entrepreneurial ecosystems. Norah has had interdisciplinary research training in organizational studies, psychology and behavioral economics, political science and public administration. She was a research assistant professor at the PolyU Department of Applied Social Sciences and did two Post-docs at the HKU Department of Social Work and Social Administration and Department of Politics and Public Administration. While she was the senior project manager of the HKU-HKJC ExCEL3 Project, she worked closely with the Hong Kong Council of Social Service and built a CEO competency model and NGO capacity building framework for social services NGOs. Her research on social service contracting was also funded by the Public Policy Research Funding Scheme of the Policy Innovation and Co-ordination Office of the Government of Hong Kong SAR. As a veteran social impact analyst, Norah founded IMPACT ANALYTICS (IA), a social enterprise, with a view to addressing the impact-management bottleneck facing social sectors. IA is a 'think', 'do' and 'advocate' tank that provides R&D support on strategies to address social problems and needs, helps organizations clarify, manage and maximize their social impact and builds their capacities for social innovation.

Topic: Social Innovation and Social Governance in China

The objective of this study is to examine social innovation in Chinese contexts. Many governments are taking actions to encourage social innovation in civil society to meet mounting societal needs. However, in non-democratic contexts, the need to reduce political uncertainty is an important factor that affects governments' institutional choice. Drawing on the literatures of politics of structural choice and meta-governance, we analyze the institutional developments for social service provision in two Chinese cities—Shenzhen and Guangzhou.

We find that in mainland China, both social service provision and production have become more decentralized through experiments on local governance under the policy directive of social construction and social governance. The analysis shows the ambition of meta-governors to address social needs, maintain social stability and ensure political control over the third sector through professionalization, the use of co-opted intermediaries for the incubation of social organizations and orchestration of service provision for local communities.



王筱璐博士

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王筱璐博士的研究興趣圍繞社會創新和社會管治，重點研究帶動合作性治理、共享資源、郊區及市區再生及社會企業生態的制度發展。Norah曾接受組織行為研究、心理學、行為經濟學、政治科學及公共行政學的跨學科研究培訓。她曾於香港理工大學應用社會科學系擔任助理教授(研究)，並於香港大學社會工作及社會行政學系和政治與公共行政學系完成兩項博士後研究。Norah擔任HKU-HKJC ExCEL3項目的高級項目經理時，與香港社會服務聯會緊密合作，為非牟利社會服務機構制定「行政總裁能力標準框架」和「非牟利機構能力提升框架」。她對社會服務承包的研究也得到了香港特別行政區政府政策創新及統籌辦公室公共政策研究資助計劃的資助。作為資深的社會影響分析師，Norah 創立了社會企業 IMPACT ANALYTICS (IA)，旨在解決社會部門面臨的影響管理瓶頸。IA 是揉合「思考」、「行動」和「倡導」的智庫組織，以研究支持社會組織發展對應社會問題和需求的策略，幫助組織闡明、管理和最大化其社會影響力，並建立他們的社會創新能力。

題目：中國的社會創新及社會管治

本研究旨在探討中國特色的社會創新。為應對日益增加的社會需求，很多國家的政府鼓勵公民社會參與社會創新，而降低政治不確定因素則是非民主政府推行制度性決策時的重要考量。我們參考有關組織決策與「元治理」（又稱「後設管治」）的政治學文獻，分析兩個中國城市—深圳和廣州—的社會服務的制度性發展。

我們發現，在中國大陸社會建設和社會管治的政策方向下，地方性的管治實驗令社會服務的提供和實踐變得去中心化。分析顯示元政府藉著中介機構培育社會組織，為當地社區協調服務，務求達到處理社會需求、維持社會穩定、以及透過專業化管控三界別的分而治之的效果。